

Message Text

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PAGE 01 LONDON 04725 241951Z

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 OES-07 EB-08 TRSE-00 AGRE-00

L-03 /031 W

-----123656 241956Z /14/45

P 231614Z MAR 78

FM AMEMBASSY LONDON

TO SECSTATE WASHDC PRIORITY 4506

AMEMBASSY COPENHAGEN PRIORITY

AMEMBASSY THE HAGUE

AMEMBASSY DUBLIN

UNCLAS LONDON 04725

C O R R E C T E D C O P Y FOR ENTIRE MSG

E.O. 11652: N/A

TAGS: EFIS, UK, DA

SUBJECT: NATIONAL MARINE FISHERIES SERVICE EXPORT

MARKETING & INSPECTION OF FISHERY PRODUCTS

REF: (A) STATE 56715; (B) LONDON 4105; (C) STATE 71549

(ALL NOTAL)

1. EMBASSY AUDITORIUM IS RESERVED FOR APR. 17 MARKET-
ING/INSPECTION PRESENTATION. AS VISITORS APPEAR TO
HAVE ONE DAY PER EUROPEAN CENTER, WE ASSUME THEY WILL
HAVE TO TRAVEL TO CONTINENT ON AFT. OF THAT DAY, AND
ACCORDINGLY HAVE TENTATIVELY SCHEDULED MORNING PROGRAM
AS FOLLOWS:

0910-0930 REGISTRATION AND COFFEE FOR ATTENDEES

0930-0935 WELCOMING REMARKS AND INTRODUCTION OF
SPEAKERS

0935-0955 NMFS INSPECTION SERVICES VIS-A-VIS FDA
ROLE

0955-1015 US STANDARDS FOR SEAFOODS

1015-1035 NMFS INSPECTION - ANALYTICAL AND CERTIFI-
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CATION SERVICES

1035-1055 NMFS STUDY OF EXPORT MARKETS

1055-1115 SPECIES DISCUSSIONS

1115-1135 COFFEE

1135-1205 US FOOD MARKETING ACTIVITIES IN THE UK
(FAS SPEAKER)

1205-1225 QUESTION PERIOD

PLEASE COMMENT BY PRIORITY CABLE ON THESE PROPOSED ARRANGEMENTS. ALSO NEED TO KNOW AUDIO-VISUAL EQUIPMENT NEEDS IF ANY.

2. IF RFA PEASE AGREEABLE, WE WOULD LIKE TO HAVE HIM TAKE OVER CHAIR FOLLOWING WELCOMING REMARKS BY EMBASSY COMMERCIAL COUNSELOR.

3. IN ADDITION TO UK PUBLIC HEALTH OFFICIALS, MILITARY AND CIVILIAN CATERING OFFICIALS, IMPORTING FIRMS AND ASSOCIATIONS, AND PROCESSORS, WE WOULD LIKE TO INVITE SELECTED WHITE FISH AUTHORITY, HERRING BOARD AND FISHERIES MINISTRY OFFICIALS AS MATTER OF COURTESY, PARTICULARLY AS VISITORS WILL NOT HAVE TIME, PRESUMABLY, TO CALL AROUND AT THEIR OFFICES. (WFA AND HERRING BOARD ARE IN EDINBURGH IN ANY CASE).

4. POST WILL EXTEND INVITATION TO ATTEND TO DUTCH AND IRISH OFFICIALS AND IMPORTERS IF EMBASSIES THE HAGUE AND DUBLIN WISH TO NOMINATE INVITEES. INVITATION WILL BE BY PERSONALIZED LETTER.

5. EMBASSY WILL PAY FOR COFFEE SERVICES.

6. SINGLE ROOMS ARE RESERVED FOR VISITORS AT EUROPA,
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GROSVENOR SQUARE, LONDON W1, TEL: 493-1232, TOTAL COST PER NIGHT IS 24 POUNDS AND EIGHTY-FOUR PENCE.

7. CONTROL OFFICER IS COMATT CHARLES PRINDEVILLE.

STREATOR

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FISHERIES, EXPORTS, MEETING AGENDA, INSPECTIONS
Control Number: n/a
Copy: SINGLE
Draft Date: 23 mar 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978LONDON04725
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780136-0752, D780128-0629
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780333/aaaabbhk.tel
Line Count: 100
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 4f341fbf-c288-dd11-92da-001cc4696bcc
Office: ACTION COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 56715, 78 LONDON 4105, 78 STATE 71549, 78 STATE 715
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3227324
Secure: OPEN
Status: NATIVE
Subject: NATIONAL MARINE FISHERIES SERVICE EXPORT MARKETING & INSPECTION OF FISHERY PRODUCTS
TAGS: EFIS, UK, DA, US
To: STATE COPENHAGEN
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4f341fbf-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014